



Photo by Joe Cantrell

ORArtsWatch.org

As coverage of the fine and performing arts in other media continues to drop dramatically, Oregon ArtsWatch has become the state's leading arts journal, a key source for in-depth, informed arts coverage that organizations and patrons don't find anywhere else.

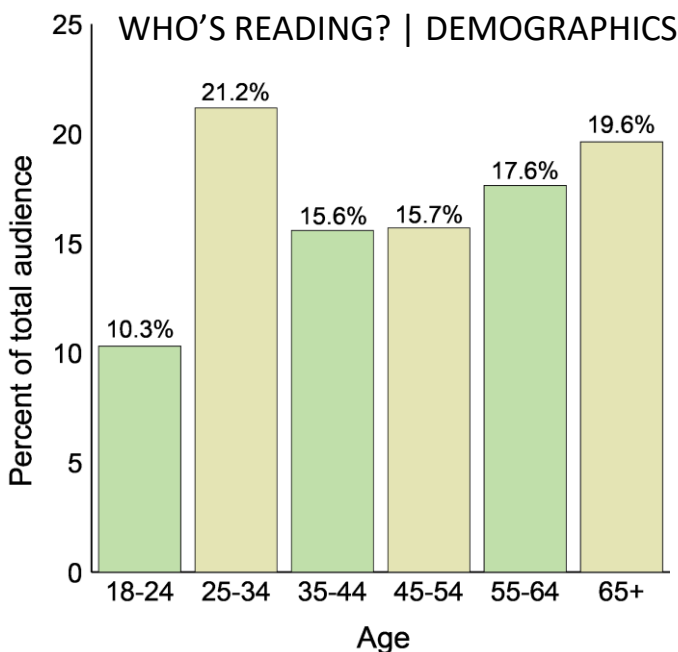
WHY ADVERTISE WITH ARTSWATCH?

ArtsWatch is Oregon's most comprehensive arts journal, publishing since 2011.

Reach more than 28,000 targeted viewers every month.

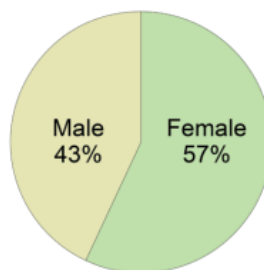
Connect directly with engaged arts patrons.

NOTE: The highest age group is 25-34, a key target audience for companies looking to diversify.



ORArtsWatch.org Site Stats
August 19 – Sept 19, 2021

Users (Individuals): 28,775
Pageviews: 70,446



Blue Sprocket Brokerage
Initiate • Inform • Influence

Digital Advertising Manager
Tiffany Sullivan

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Blue Sprocket Brokerage, LLC Representing ORArtsWatch.org



Digital Display Ad Rates



Files Accepted:
 JPG, JPEG or PNG, 300k – 500k,
 High Resolution, Max Quality, 300ppi

Digital Ad Rates

AD SIZE (pixels)	2 wks	1 MO	2 MO	3 MO	6 MO	9 MO	12 MO
728x90 Top Banner	\$355	\$595	\$1,095	\$1,595	\$2,995	\$4,195	\$5,395
728x90 In-Story Banner	\$95	\$160	\$295	\$440	\$830	\$1,165	\$1,505
600x200 Themed Page Banner	\$155	\$265	\$495	\$735	\$1,385	\$1,945	\$2,505
300x250 Rectangle Sidebar	\$175	\$295	\$545	\$795	\$1,495	\$2,095	\$2,695
300x600 Half Page Sidebar	\$255	\$425	\$765	\$1,115	\$2,095	\$2,925	\$3,775

Non-Profit rate = 20% Off. Pick-up discount = 25% off second item (second item must be of equal or lesser value).
Note: Months don't have to be consecutive. Run dates can be any 30 days that suit your marketing needs.

Roadblock
Sidebar & Newsletter (Fixed Position Upgrades):
 1st = 65% • 2nd = 60% • 3rd = 55% • 4th plus = 50%



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Weekly NEWSLETTER (Thursdays)
 300x250 Rectangle Sidebar = \$45
 728x90 In-Between Stories = \$65
 300x600 Half Page Sidebar = \$85
 Subscribers (opt-in) = Over 2,300

DEADLINES (prior to start date): Reservation/Ad Production 3-4 days prior • Camera-Ready Art 1-2 days prior

Note: Call or email for a rate quote on run dates more than 12 months. Ads are subject to random rotation in all positions except for roadblocks (fixed position upgrades). Visual ad examples on this sheet are not to scale in order to fit on the page. Rates subject to change. Invoices are due upon receipt. Late fees are charged starting at 60 days past due.



OREGON ARTSWATCH

OREGON'S ARTS & CULTURE NEWS

The story of my life...
the story of my life.
 A musical honoring lifelong friendship
 BROADWAY ROSE THEATRE COMPANY
STREAMING
 FEBRUARY 5 - 28

Digital Display Specs

Visual ad examples on this sheet are not to scale in order to fit on the page.

728 x 90 (pixels) Top Banner

300 X 250 (pixels) Rectangle Sidebar

300 X 600 (pixels) Half Page Sidebar



Street Scene: Pooches on Parade

As the scaled-back Rose Festival prepares its Porch Parade, K.R. Dixon creates a streetwise tribute to the canceled Rose City Classic Dog Show

NEWS & NOTES

The arts moment: back, or ahead?



ArtsWatch Weekly: We're emerging, but not what? The culture and the arts world consider the possibilities.

Ready or not, live shows on the way



ArtsWatch Weekly: As Oregon begins to open up, live performances get ready to join the crowd, indoors & out.

THEATER

Deedemona Chiang – A Great Leap



The director of Lauren Fee's "The Great Leap" talks via podcast about racial equity, sound design & virtual theater.

A strange case of sound over sight



Author Drew Pizarra and director Jerry Monzawl talk about their radio drama "The Strange Case of Nick M."

DANCE

May DanceWatch: Questions about the future



Oregon dance leaders talk about the long- and short-term future of dance. A little exaggeration is involved.

Remembering Jacques d'Amboise



The great American ballet star, who has died at age 86, was also a great teacher and a great human being.

CULTURE

ARTSWATCH FOCUS

Devin Fei-Fan Tau: Who's On Top?



Stage & Studio: A gay Taiwanese-American filmmaker documents LGBTQ+ climbers' quest to climb Mt. Hood.

Young, fit, and 'Fancy Free'



On an April evening in 1944, a young dancer from Portland made history as Jerome Robbins' first ballet.

MUSIC

Try different paths



Lizzy Ellison moved to L.A. and then came home to Portland. Now, with Caribool, she's making her mark again.

Last Words: Talking, thinking, and making music about death



Crystal Monceaux brings art, words, and music together in an effort to put death back in the community's hands.

VISUAL ART

Weaving the future: Jovencio de la Paz at Holding Contemporary



Jovencio de la Paz's new exhibition at Holding Contemporary probes the space between the digital and the analog.

Art from the quarantine life



Artists emerge from the shutdown with work created in isolation, and live theater returns to the Yamhill County stage.

OREGON

SEARCH STORIES

REVERDIE
The Return of Spring
 Virtual Concert Event
 April 17th ~ 7pm

 Find out more at portlandchamberorchestra.org

SWINGS & STRINGS
Golf Tournament
 June 6
 Click to Sign Up
sunrivermusic.org

HANSON HOWARD GALLERY
hansonhowardgallery.com

SEE THIS?
 Let others see your event or business **HERE**
 See what **orartswatch** can do for you!

NW DANCE PROJECT
 AMERICA'S FIRST
 ADULT DANCE

ADULT DANCE



Digital Display Specs

Visual ad examples on this sheet are not to scale in order to fit on the page.

600 x 200 (pixels) Themed Page Banner

THEMED PAGES:

- STAGE & STUDIO
- ART
- CULTURE
- DANCE
- ED
- FAMILY
- FILM
- LIT
- MUSIC
- NEWS
- NW
- THEATER

Oregon Artswatch ABOUT ADVERTISE CONTACT DONATE FULL CIRCLE FUND NEWSLETTER

ART CULTURE DANCE ED FAMILY FILM LIT MUSIC NEWS NW THEATER STAGE & STUDIO



OREGON ARTSWATCH

OREGON'S ARTS & CULTURE NEWS



CHAMBER MUSIC NORTH WEST **FREE Virtual Summer Festival** June 22 - July 26 | tune in at CMNW.org

Stage & Studio



A two-time Peabody award-winning radio producer and writer, Dmae Roberts brings national quality to the local arts scene with Stage & Studio. Roberts volunteered with radio station KBOO in 1997 on a show called Theatre Scene when she stepped in for then host Sharon Whitney. Shortly thereafter, Dmae revamped the show into Stage & Studio to focus on performing, media and literary arts in the Northwest, and often, nationally. In 2009, Roberts was one of the first to podcast locally with Stage & Studio. For the last host and producer Dmae Roberts features performing, literary, and media artists from the Portland Metro area as well as around the Northwest. Through the last 23 years, Roberts has interviewed more than 1,000 people on Stage & Studio. As a writer, media and theatre artist, she brings her multi-disciplinary expertise and experience into the studio to ask in-depth questions about the artistic process and more personal inquiry into the artists she interviews.

Dmae is proud to have Artswatch as the new home for Stage & Studio!

Subscribe and listen to Stage & Studio on: Apple, Google, Spotify, Android and Stitcher and hear past shows on the official Stage & Studio website.

Stage & Studio is supported in part by a grant from the Regional Arts & Culture Council.



SEE THIS?
Let others see your event or business HERE.
See what **orartswatch** can do for you!

Devin Fei-Fan Tau: Who's On Top?
May 18, 2021
Stage & Studio: A gay Taiwanese-American filmmaker documents LGBTQ+ climbers' quest to climb Mt. Hood.



Desdemona Chiang – A Great Leap
May 1, 2021
The director of Lauren Yee's "The Great Leap" talks via podcast about racial equity, sound design & virtual theater.



Subashini Ganesan: Creative Laureate Checks In
April 20, 2021
Stage & Studio: Dmae Roberts and Portland's arts advocate talk about Covid relief, EDI initiatives, what's next.



Lillian Pitt: 10,000 Years Through Art
April 4, 2021
Stage & Studio: The noted artist talks about friendships, mentoring, and the Indigenous traditions that shape her art.



Roberta Wong – Conceptual Artist & Tireless Advocate
March 23, 2021
Stage & Studio: Dmae Roberts talks with artist and curator Wong about challenging stereotypes and anti-Asian racism.



Wanda Walden on Stage & Studio
March 9, 2021



SEARCH STORIES



Hallie Ford Museum of Art
WILLAMETTE UNIVERSITY

Forgotten Stories
Northwest Public Art in the 1930s

Nov. 28 – March 27

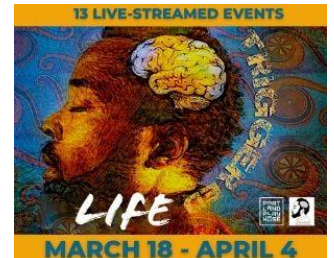


THE PORTLAND BALLET

CREATIVE BALLET

CLICK 4 INFO

13 LIVE-STREAMED EVENTS



LIFE

MARCH 18 - APRIL 4

Valley Art
Spring Show 2021
March 3 - April 30
11:00am - 5:30pm
Wednesday through Saturday




HANSON HOWARD GALLERY
Ashland, OR | hansonhowardgallery.com



REVERDIE
The Return of Spring

Virtual Concert Event
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Find out more at